

08-02-2018: Attendance at the trade fair comes a year after the opening of a branch in Place Vendôme

Nova Systems will present BeOne at SITL in Paris

The company will have an exhibition space in Hall 6, Stand F111



Nova Systems, the Information & Communication Technology company, will be attending **SITL**, the international transport and logistics trade fair to be held from **Tuesday to Friday, 20-23 March 2018** at the Parc des Expositions Paris-Nord Villepinte **in Paris**, in order to **present the BeOne Cloud software solution**. The central theme of the exhibition will be **innovation**, a sphere in which Nova Systems is investing huge resources through the BeOne administrative database in order to provide international shipping, transport, customs and logistics companies the latest Industry 4.0 technologies.

THE PARIS SITE – Nova Systems’ exhibition space will be **located in Hall 6, Stand F111**. Nova Systems’ attendance at SITL comes around a year after the opening of [a company branch in Paris](#), following the acquisition of a number of clients in the French market. “The offices are in Place Vendôme in the centre of Paris and have been operational since the early days of January 2017,” said the International Business Development Director Silvano Forapan. “We are breaking into the French market because the companies in the sector are seeking integrated solutions that can offer, simultaneously, all the services required by shippers, transporters and those involved in logistics that can ensure added value for their clients, through services like Proof Of Delivery, Tracking/Tracing and Electronic Data Interchange,” continued Forapan, who emphasised: “Given our increasingly international footprint, our clients know that Nova Systems can provide them with all the support they require to confidently tackle the challenges of an increasingly evolved and competitive market”.

THE BEONE SOLUTION – Nova Systems' software has many potential applications and can be scaled up irrespective of the size of the companies. The Software Services and the administrative database application are delivered **through the Cloud** with the utmost security and **total, round-the-clock assistance**, seven days a week, 365 days a year. The BeOne services can be integrated together in order to remain better aligned with the company's growth and are divided into five macro-modules, each one of which performs a precise function.

The Suite is replete with benefits for companies: it digitises and automates all the management processes within BeOne, including Customer Relationship Management, tailor-made for the sector, through which relations with clients, personalised fees and spot offers are managed, including via the web. BeOne also enables logistics and warehouse activities to be supervised. Finally, one outstanding function of Nova Systems' solution is **BeOne Analytics**, the Suite's module that enables the user to manage the **Business Intelligence**. BeOne Analytics is the **data collection system** that analyses phenomena, the causes of problems and the performance achieved in order to assess the progress of the companies, the branches and the traffic.